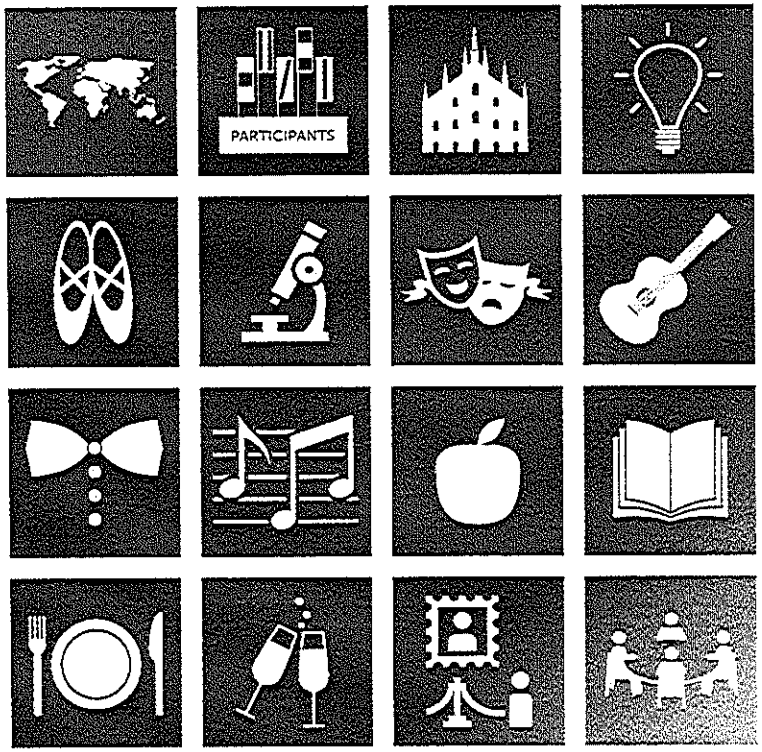


EXPO MILANO 2015
FEEDING THE PLANET
ENERGY FOR LIFE

EVENTS GUIDE

UPDATE MARZO 2015

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PRELIMINARY REMARKS

This supplement completes the Events Guide published in December 2014 providing a complete description of: the Organizer's Events Areas, that is the Auditorium and the Conference Centre; the Events Areas put at disposal by Participants, both Countries and Partners; Expo Milano 2015's daily Programme; several fundamental aspects concerning the digital communication of the Programme.

In view of the drawing near of the six-month period, the Organizer kindly asks Participants:

- to continue sending their events requests on PDMS through the dedicated form and by contacting the Events Team;
- as regards Countries, to confirm their National Day following the indications provided in the specific communication sent by Expo 2015's Commissioner in March 2015;
- if already available, to send their Pavilion's programme with reference to the months of May and June, so as to give the Organizer the possibility to view the programme within 15 April 2015. Please send it via e-mail (6monthevents@expo2015.org) putting in copy the Country Officer/Account of reference.

1. EVENTS GENERAL REGULATIONS

GENERAL PRINCIPLES

The Organizer collects event proposals with the aim to maximise the **quality attraction** for visitors, assessing the **correspondence with the Theme** of the Exposition and establishing the **best collocation** within the scheduled programme.

In order to do so, the Organizer follows the **criteria** described hereafter:

a) the Expositions' agenda;

b) priority order of the organizing body and type of event;

c) availability of the spaces requested and time necessary for their mounting.

The event proposals are taken into consideration on the basis of their order of submission (***first come first serve***).

Priority will be given to events organized by Participants, to those with greater relation to the Theme, to those open to the public and to events that contribute the most towards visitors' experience.

The acceptance of event proposals is possible only if the request specifies the following information: **date and hour of the event, type of event, opening to the public and estimated public expected, title and short description of the event.**

The event can be considered **approved** only upon formal acceptance of the proposal by mail.

The spaces of the Conference Centre and Auditorium are available to the public in the following **hour brackets** – as an indication – and compatibly with the needs of the programme and restrictions due to mounting and dismantling:

1) Morning - from 11.00 a.m. to 1.30 p.m. (with pre-emption for the *National Days*)
2) Afternoon and evening – from 15.00 p.m. to 10.00 p.m.

and they can also be booked for the entire day if the programme of the event justifies such need.
Throughout these regulations, **spaces managed by the Organizer** means the Auditorium, the Conference Centre, the two plazas dedicated to events (PS6 Plaza Sud and PN10 Plaza Nord), the Decumanus and the Clusters.

All costs with the exception of the basic mounting – **preparation, mounting and dismantling** of spaces – are at the applicant's expense.

As regards services additional to the standard format, the Participant must contract directly with the supplier of reference for each events area and make sure that the service requested is precise and appropriate.

In order to optimize the use of the spaces available on the Exhibition Site, Participants are invited to refer, however possible, to the area managers as selected by the Organizer so as to guarantee the access of materials and the optimization of the time necessary for mounting and dismantling.

Leasing costs of the spaces are applied to applicants that differ from: 1) Official Participants, 2) Non-Official Participants and 3) Partners, limitedly to events covered by contractual clauses.

The participation in all the events within the Exhibition Site entails the possession of a pass that allows to access the Site (ticket or accreditation). In particular, the participation in private or institutional events - in other words, closed to public – entails the purchase of an **entry ticket** to the Exposition for all visitors-participants.

The Organizer shall give **visibility** to the events programme organized by the Participants and open to the public within the Calendar of Events with the tools used to provide information within the Site so as to favour the flow of public (see Events Guide chapter 6 + chapter 9 of this publication).

All Participants are invited to give confirmation of their events programme for each month **within day 10** of the month before.

Should the Participant cancel totally or in part the events programmed and approved by the Organizer less than 15 days before the scheduled date, the following events requested by the Participant and approved by the Organizer shall be subject to cancellation or modification,

Should the Participant cancel totally or in part the events programmed and approved by the Organizer less than 15 days before the scheduled date, the following events requested by the Participant and approved by the Organizer shall be subject to cancellation or modification.

NATIONAL DAY CELEBRATIONS

For specific information concerning the protocol management of the National Day Celebrations, please refer also to the Protocol and Institutional Events Guidelines.

The basic format of the National Days includes:

a. Flag hoisting and national anthem of the Participant, in the presence of the authorities
b. A dinner offered by the Organizer to the Participant's delegation (8-10 people)

and it includes the pre-emption of a space put at disposal by the Organizer during morning hours for about 45 minutes plus the time necessary for preparation and dismantling (For details on the standard **programme** of the National Days, please refer to chapter 5 of the Events Guide).

For the basic format of the National Days, the spaces requested and approved shall be granted free of charge together with the basic set up, as specified in the technical reports provided in Enclosure 1.

Moreover, one or more events may be proposed and organized by Participants and approved by the Organizer within the spaces of the Site under its management.

For these events, during the National Day, the Participant shall have pre-emption over the Organizer's spaces free of charge and upon the submission of a programme of the events justifying their use.

In exceptional cases, also the Open Air Theatre may be made available. In this case, the Participant must guarantee the covering of the functioning costs of the space according to the price list that will be publish by the Organizer.

Any event outside the basic format of the National Day must be programmed and organized by the Participant and approved by the Organizer, and the relevant events areas must be booked by the Participant and confirmed by the Organizer within the established timeframe.

For these events, all costs and activities for preparing and dismantling the event shall be at the Participant's expense. An indication of on demand costs of reference is provided in Enclosure 1.

For additional services to the standard set up, the Participant can contract directly with the manager of reference for every events area and ensure the precise and appropriate level of service requested.

In order to optimize the use of the spaces available within the Exhibition Site, all Participants are invited to use, however possible, the *preferred suppliers*, so as to guarantee the access of materials and the optimization of the time necessary for mounting and dismantling.

The Organizer shall give visibility to the programme of the National Days – as for all the events organized by the Participants and open to the public – within the daily schedule of the activities of the Site and with the tools used to provide information within the Site so as to favour the flow of public (see Events Guide chapter 6).
In order to guarantee the feasibility and the quality of the events of the National Days, the Participant must communicate the date requested for the National Day and the general programme – including the spaces requested – within 60 days before the date requested and preliminarily approved.

At the most within 30 days from the date requested, the Participant must communicate to the Organizer:

1) detailed programme of the events specifying the type of events, the technical requisites necessary, the audience expected, the title and description of the event;
2) related technical requests concerning the events areas and the occupation timeframe (including the technical time necessary for mounting and dismantling) in order to verify the feasibility within the time and days established;
3) list of the delegation at institutional level that will be participating in the events with respective roles
4) name and contact of the person in charge of the day for the Participant;
5) names and contacts of the third party service companies;
6) possible specific protocol needs.

Upon receiving said information, if necessary, the Events Team[1] shall meet the Participant – together with its possible suppliers such as show management agencies, communication and PR agencies, artists... - to revise the programme of the day and ask for any further information.

The communication of said information will allow the Organizer to grant on time the approval of the events programme and the confirmation of the events areas requested.

Should said information not be provided within 30 days before the National Day date, the Organizer has the right to cancel or suggest another date for the celebration according to the needs of the Calendar.

Should the Participant cancel totally or in part the events programmed and approved by the Organizer less than 15 days before the scheduled date, the following events requested by the Participant and approved by the Organizer shall be subject to cancellation or modification, having heard the opinion of the General Commissioner of the World Exposition.

[1] The Event Team, inside the Sales & Entertainment division, receives the event requests for the event areas of the Organizer from the Participants, builds and manages the Official Calendar of Events of the Semester and coordinates with the technical organizer. Every Participant is followed by one or more accounts that will be the reference point during the Semester. The Event Team has activated a dedicated email 6monthevents@expo2015.org to answer to all the different requests from Participants.

2. EXPO 2015 EVENTS AREAS: AUDITORIUM AND CONFERENCE CENTRE

2.1 Auditorium

The Auditorium looks onto the Future Food District plaza, right in the heart of the Exhibition site; thanks to its versatility and how well the structures can be adapted, this space will offer the Participants the possibility to organise conventions, meetings and shows such as concerts, musicals and theatre plays. It is covered and the structure can easily welcome the visitors also thanks to its large foyer. It is equipped with permanent technology and the seating as well as the set up can be modified. This is an essential area for initiatives which are part of the Programme and need a theatre type of structure.

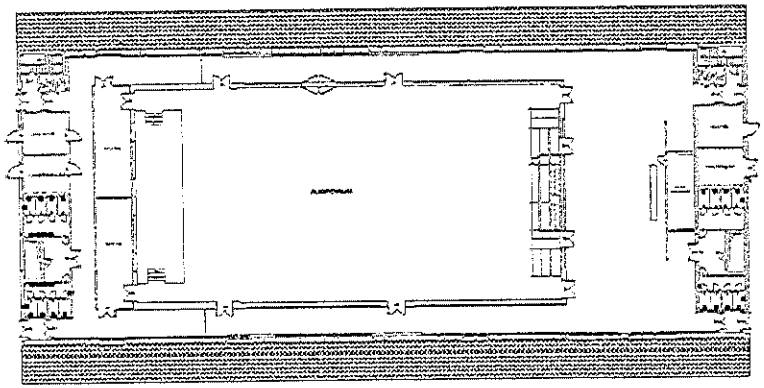
The entire structure has a capacity for about 2,040 people, including the foyer and utility rooms.

The Grande Sala [Great Room] – when set up frontally as described in the technical report – is able to seat about 1.020 people and have a modular stage which can be extended on request.

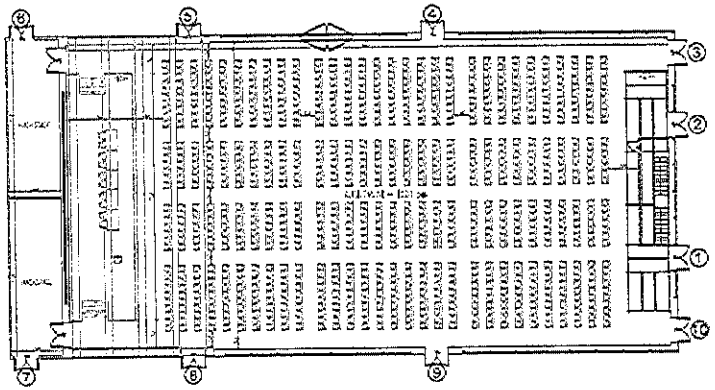
TECHNICAL DETAILS

The technical report shows the set ups and standard technical elements of the Auditorium.

General layout



Layout – theatre set up for 1020 people



Stage parameters

Type of stage	Central
Size	18 x 5 x h1.20 mt
Stage capacity	500 kg /sq. mt
Ceiling and cover lights	Present
Stage access for materials	Fork lift
Stage access for artists	At the side of the stage
Extra elements	Speakers' table, mobile chairs and amplified podium.

Audience Parameters

Main Room capacity	1,020 seats
Type of seats	Mobile
Number of seats	1,020
Flooring	Parquet

Additional Elements Parameters

Storerooms and technical rooms	Presents
Unloading area	External access
Dressing room	Present
Control room	Present, raised at back of room

Basic technical equipment
LIGHTING SYSTEM
List of materials:
The necessary lights for white stage lighting
01 Lighting control desk

AUDIO AND VIDEO SYSTEM
Audio
List of materials:
04 Microphones at the speakers' table

01 Microphone for the podium
Line Array acoustic speakers
Sub speakers
01 FOH/Stage mixer
01 CD/PC player in control room

Video
01 screen 8 x 4,5 h mt
01 video projector 20.000 ansi lumen + backup

Translation system

Simultaneous translation system	1 fixed booth
Headphones	Available on request, to be sent by mail 3 days before the event expoeventcentre@fieramilanocongressi.it

Other services included:

- Cloakroom service.
- Cleaning service during the event.
- Greeting service with hostess/steward, up to a maximum of 6 personnel. The number varies according to the set up of the Grande Sala.
- Audio/video technical assistance service, maximum 1 personnel.

Catering service won't be allowed inside the venue. This kind of service will be possible in the spaces of the Official Food & Beverage Concessionaires present on the Expo Site.

2.2Conference Centre

The Conference Centre, due to the multiple structures available and the versatility of some of them, will be one of the protagonists of the whole event with the possibility of hosting all the conferences which the Participants propose. The conference rooms are ideal in fact for public meetings, hosting institutional moments, debates, lectures, *lectio magistralis*, award ceremonies, workshops and small shows.

The structure with a total of 5 rooms is divided into:

- 2 large rooms, with a capacity for about 260 seats with a modular stage and mobile seats;

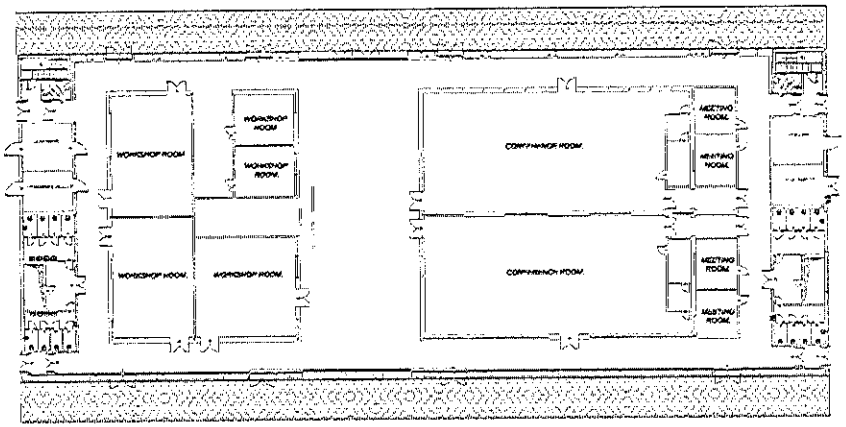
- 3 medium sized rooms, with a capacity of about 70 seats, with a dais and mobile chairs.

The foyer and cloakroom are shared by all the rooms.

TECHNICAL DETAILS

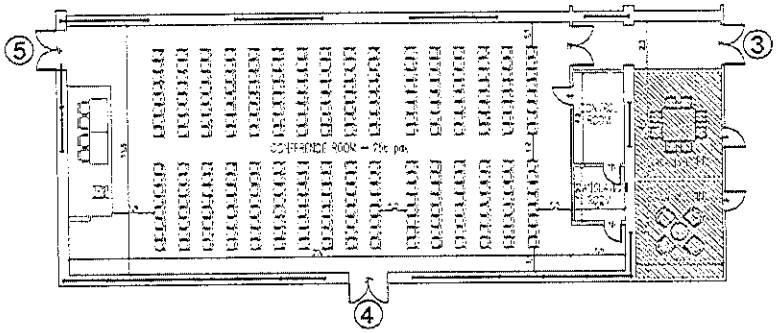
The technical drawing shows the set-ups and standard technical elements of the various Conference Centre rooms.

General layout



LARGE SIZE ROOM

Layout - theatre set up for 256 people



Stage parameters

Type of stage	Central
Size	6 x 2 x h 0.40 mt
Stage capacity	500 kg/sq. mt
Ceiling and cover lights	Present
Stage access for materials	By hand
Stage access for artists	At the side of the stage
Extra elements	Speakers' table, mobile chairs and amplified podium

Audience Parameters

Capacity	256
Type of seats	Mobile
Number of seats	256
Flooring	Parquet

Additional Elements Parameters

Unloading area	External access
Control room	Present, raised at back of room

Basic technical equipment
LIGHTING SYSTEM
List of materials:
The necessary lights for white stage lighting
01 Lighting control desk

AUDIO AND VIDEO SYSTEM
Audio
List of materials:
02 Microphones at the speakers' table
01 Microphone for the podium
Line Array acoustic speakers
Sub speakers
01 FOH/Stage mixer
01 CD/PC player in control room

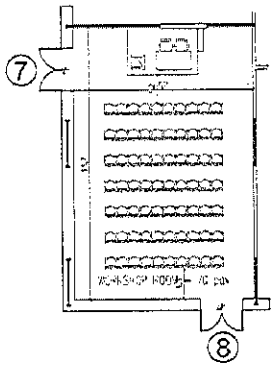
Video
01 Screen
01 Video projector 6.500 ansi lumen

Translation system

Simultaneous translation system	1 fixed booth
Headphones	Available on request, to be sent by mail 3 days before the event expoeventcentre@fieramilanocongressi.it

MEDIUM SIZE ROOM

Layout - theatre set up for 70 people



Stage parameters

Type of stage	Central
Size	3 x 2 x h 0.40 mt
Stage capacity	500 kg /sq. m
Ceiling and cover lights	Present
Stage access for materials	By hand
Stage access for artists	At the side of the stage
Extra elements	Speakers' table, mobile chairs and amplified podium

Audience Parameters

Capacity	70
Type of seats	Mobile

Number of seats	70
Flooring	Parquet

Additional elements parameters

Unloading area	External access
Control room	Present, at back of room

Basic technical equipment
LIGHTING SYSTEM
List of materials:
Room lighting
01 Lighting console desk

AUDIO AND VIDEO SYSTEM
Audio
List of materials:
02 Microphones at the speakers' table
01 Microphone for the podium
Line Array acoustic speakers
Sub speakers
01 FOH/Stage mixer
01 CD/PC player in control room

Video
01 Screen
01 Video projector 6.500 ansi lumen

Other services included:

- Cloakroom service.
- Cleaning service during the event.
- Greeting service with hostess/steward, up to a maximum of 7 personnel. The number varies according to the set up of the different rooms.
- Audio/video technical assistance service, maximum 1 personnel.

Catering service won't be allowed inside the venues This kind of service will be possible in the spaces of the Official Food & Beverage Concessionaires present on the Expo Site.

2.3 Pricing on demand

The Organizer, through a public tender, has appointed the management of the Auditorium and Conference Centre to Nolostand/Fiera Milano Congressi.

The Manager shall be at Participants' disposal for any possible on demand customizing requests concerning set up, audio-light-video technical material, technical assistance, personnel.

Enclosed hereto (Enclosure 1 and Enclosure 3), Participants are provided with a price list that shows the main items divided per events area and a price list of the various rooms with standard mounting and basic technical equipment, as indicated in the technical reports under paragraphs 1.1 Auditorium and 1.2 Conference Centre.

If any additional item is required, you may request it to Fiera Milano Congressi that will proceed in quantifying and assess the related technical feasibility in coordination with Expo 2015 S.p.A.
These requests can be addressed to expoeventcentre@fieramilanocongressi.it
Confirmations of above requests will be sent within 7 days from the beginning of the Event.
Payment of the confirmed additional requests has to attain agreed procedures within 5 days from the beginning of the Event. If these deadlines will not be respected, Fiera Milano Congressi may not activate the required services.

Should Participants carry out customized elements not provided neither by the Organizer nor by the manager, please be reminded that it is necessary to receive approval from the Security Department. Therefore, all projects must be sent at least 10 days before the event (see paragraph 6.6 Events Guide).
For any further information, Participants can write to expoeventcentre@fieramilanocongressi.it sending in copy to the Events Team 6monthevents@expo2015.org .

ENCLOSURE 1 – PRICE LIST ON DEMAND

AUDITORIUM

FLORAL DECORATIONS

Linear decorated meter composed by fern and seasonal flower	€ 91,00
Linear decorated meter composed by fern and anthurium	€ 130,00
Linear decorated meter composed by fern and orchids	€ 170,00

SIGNAGE/GRAPHICS*	
Podium 54x127 one-sided	€ 49,00
Speakers table panel 195,5x91 one-sided	€ 179,00
Speakers table panel 391x91 one-sided	€ 349,00
Speakers table panel 586,5x91 one-sided	€ 497,00
Speakers table panel 782x91 one-sided	€ 608,00
Floor standing signage 100x140 double-sided	€ 230,00
Floor standing signage 100x140 one-sided	€ 169,00
Floor standing signage 100x200 double-sided	€ 259,00
Floor standing signage 100x200 one-sided	€ 179,00
Floor standing signage 100x240 double-sided	€ 458,00
Floor standing signage 100x240 one-sided	€ 358,00
Floor standing signage 120x240 double-sided	€ 419,00
Floor standing signage 120x240 one-sided	€ 298,00
Floor standing signage 200x140 double-sided	€ 398,00
Floor standing signage 200x140 one-sided	€ 293,00
Floor standing signage 45x30 double-sided	€ 80,00
Floor standing signage 45x30 one-sided	€ 60,20
Floor standing signage 50x200 double-sided	€ 220,00
Floor standing signage 50x200 one-sided	€ 175,00
Floor standing signage 50x70 double-sided	€ 140,00
Floor standing signage 50x70 one-sided	€ 99,00
Floor standing signage 75x100 double-sided	€ 175,00
Floor standing signage 75x100 one-sided	€ 125,00
Floor standing signage 75x200 double-sided	€ 210,00
Floor standing signage 75x200 one-sided	€ 150,00

* All above artiche will be printed as full coloured digital printing on forex

FURNITURE	
Desk spring	€ 168,00
Reception Desk Spring long glass	€ 329,00
Reception Desk Zeta 1mt	€ 188,00
Reception Desk Zeta 1,5mt	€ 281,00
Reception Desk Zeta 2mt	€ 384,00
Sofa sombrero	€ 696,00
Sofa barcelona	€ 259,00
Armchair le corbusier	€ 319,00
Pouf Bolle	€ 358,00
Pouf eco leather White/Black	€ 40,60
Pouf Nuvola Light	€ 577,00
Stool gogo	€ 76,00
Wooden Stool nick	€ 76,00
Table millerighe	€ 178,00
Table mojito	€ 63,00
Table mojito big	€ 158,00
Table mojito glass	€ 84,00

CARPETING	
Carpet elea (colour to be chosen)	€ 8,40 mq

IT ITEMS	
Monitor lcd 19/21"	€ 63,00
Notebook	€ 137,00
*Synchonised registration slide+ audio	€2.380,00
* Synchonised registration video+slide+ audio	€3.185,00
*TV registration required	

AV ITEM(daily prices)	
Microphone stand	€ 2,80
Conference system (10 pax)	€ 461,00
Gruppo unità addizionali (per conference system)	€ 315,00
Hand held radiomicrophone/headset/levallier	€ 84,00
Laser pointer – green/red	€ 14,00
Monitor lcd 47"	€ 154,00
Monitor 60"	€ 210,00
Presenter logitech	€ 21,00
MP3 recorder	€ 126,00

ADDITIONAL TECHNICIAN (daily prices)	
Audio Technician (from 10am till 11pm)	€ 728,00
Video Technician (from 10am till 11pm)	€ 728,00

LIGHTING SYSTEM (daily prices)	
1 Spot 575 Coemar with accessories	€ 168,00
1 Wash 575 Coemar with accessories	€ 147,00
These items require the installation of one the following items	
Compulite Spark 4D	€ 252,00
Grand Ma light Console	€ 462,00
Striplite led	€ 224,00

VIDEO RECORDING	
Installing direction with nr. 2 technician	€ 1.792,00
Long-Range Optics	€ 994,00
Triax bicamera (2 cameramen)	€ 6.461,00
Triax tricamera (3 cameramen)	€ 7.413,00
Telecamera pro full HD	€ 1.890,00
2 Telecamera pro full HD	€ 2.982,00

HOSTESS/STEWARD	
Hostess full day (from 10am till 11pm)	€ 357,00
Extra Hour	€ 38,00
Simultaneous Interpreter Italian/English/French	€ 770,00

CONFERENCE CENTRE

BIG CONFERENCE ROOMS

FLORAL DECORATIONS

Linear decorated meter composed by fern and seasonal flower	€ 91,00
Linear decorated meter composed by fern and anthurium	€ 130,00
Linear decorated meter composed by fern and orchids	€ 170,00

GRAPHICS*	
Podium 54x127 one-sided	€ 49,00
Speakers Table Panel 195,5x91 One-sided	€ 179,00
Speakers Table Panel 391x91 monofacciale	€ 608,00
Floor standing signage 100x140 double-sided	€ 230,00
Floor standing signage 100x140 one-sided	€ 169,00
Floor standing signage 100x200 double-sided	€ 259,00
Floor standing signage 100x200 one-sided	€ 179,00
Floor standing signage 100x240 double-sided	€ 458,00
Floor standing signage 100x240 one-sided	€ 358,00
Floor standing signage 120x240 double-sided	€ 419,00
Floor standing signage 120x240 one-sided	€ 298,00
Floor standing signage 200x140 double-sided	€ 398,00
Floor standing signage 200x140 one-sided	€ 293,00
Floor standing signage 45x30 double-sided	€ 80,00
Floor standing signage 45x30 one-sided	€ 60,20
Floor standing signage 50x200 double-sided	€ 220,00
Floor standing signage 50x200 one-sided	€ 175,00
Floor standing signage 50x70 double-sided	€ 140,00
Floor standing signage 50x70 one-sided	€ 99,00
Floor standing signage 75x100 double-sided	€ 175,00
Floor standing signage 75x100 one-sided	€ 125,00
Floor standing signage 75x200 double-sided	€ 210,00
Floor standing signage 75x200 one-sided	€ 150,00

FURNITURE	
Desk spring	€ 168,00
Reception Desk Spring long glass	€ 329,00
Reception Desk Zeta 1mt	€ 188,00
Reception Desk Zeta 1,5mt	€ 281,00
Reception Desk Zeta 2mt	€ 384,00
Sofa barcelona	€ 259,00
Armchair le corbusier	€ 319,00
Pouf Bolle	€ 358,00
Pouf eco leather White/Black	€ 40,60
Pouf Nuvola Light	€ 577,00
Stool gogo	€ 76,00
Table millerighe	€ 178,00
Table mojito	€ 63,00
Table mojito big	€ 158,00
Table mojito glass	€ 84,00

CARPETING	
Carpet elea (colour to be chosen)	€ 8,40 mq

IT ITEMS	
Monitor lcd 19/21"	€ 63,00
Notebook	€ 137,00
*Synchonised registration slide+ audio	€ 2.380,00
* Synchonised registration video+slide+ audio	€ 3.185,00
*TV registration required	

AV ITEM (daily prices)	
Microphone stand	€ 2,80
Conference system (10 pax)	€ 461,00
Gruppo unità addizionali (per conference system)	€ 315,00
Hand held radiomicrophone/headset/levallier	€ 84,00
Laser pointer – green/red	€ 14,00
Monitor lcd 47"	€ 154,00
Monitor 60"	€ 210,00
Presenter logitech	€ 21,00
MP3 recorder	€ 126,00

ADDITIONAL AV TECHNICIAN (daily rates)	
Audio Technician (from 2:30pm till 11pm)	
€ 504,00	
Audio Technician (from 10am till 2:30pm)	€ 504,00
Audio Technician (from 2:30pm till 11pm)	€ 728,00
Video Technician (from 2:30pm till 11pm)	€ 504,00
Video Technician (from 10am till 2:30pm)	€ 504,00
Video Technician (from 2:30pm till 11pm)	€ 728,00

LIGHTING SYSTEM (daily prices)	
1 Spot 575 Coemar with accessories	€ 168,00
1 Wash 575 Coemar with accessories	€ 147,00
These items require the installation of one the following items	
Compulite Spark 4D	€ 252,00
Grand Ma light Console	€ 462,00
Striplite led	€ 224,00

VIDEO RECORDING	
Installing direction with nr. 2 technician	€ 1.792,00
Long-Range Optics	€ 994,00
Triax bicamera (2 cameramen)	€ 6.461,00
Triax tricamera (3 cameramen)	€ 7.413,00
Telecamera pro full HD	€ 1.890,00
2 Telecamera pro full HD	€ 2.982,00

HOSTESS/STEWARD	
Hostess Half Day (from 10am till 2:30pm)	€ 127,00
Hostess Full Day (from 10am till 11pm)	€ 357,00
Hostess Full Day (from 2:30pm till 11pm)	€ 230,00
Extra Hour	€ 38,00
Simultaneous Interpreter Italian/English/French	€ 770,00

MEDIUM CONFERENCE ROOMS

FLORAL DECORATIONS

Linear decorated meter composed by fern and seasonal flower	€ 91,00
Linear decorated meter composed by fern and anthurium	€ 130,00
Linear decorated meter composed by fern and orchids	€ 170,00

GRAPHICS*

Podium 54x127 one-sided	€ 49,00
Speakers Table Panel 195,5x91 One-sided	€ 179,00
Floor standing signage 100x140 double-sided	€ 230,00
Floor standing signage 100x140 one-sided	€ 169,00
Floor standing signage 100x200 double-sided	€ 259,00
Floor standing signage 100x200 one-sided	€ 179,00
Floor standing signage 100x240 double-sided	€ 458,00
Floor standing signage 100x240 one-sided	€ 358,00
Floor standing signage 120x240 double-sided	€ 419,00
Floor standing signage 120x240 one-sided	€ 298,00
Floor standing signage 200x140 double-sided	€ 398,00
Floor standing signage 200x140 one-sided	€ 293,00
Floor standing signage 45x30 double-sided	€ 80,00
Floor standing signage 45x30 one-sided	€ 60,20
Floor standing signage 50x200 double-sided	€ 220,00
Floor standing signage 50x200 one-sided	€ 175,00
Floor standing signage 50x70 double-sided	€ 140,00
Floor standing signage 50x70 one-sided	€ 99,00
Floor standing signage 75x100 double-sided	€ 175,00
Floor standing signage 75x100 one-sided	€ 125,00
Floor standing signage 75x200 double-sided	€ 210,00
Floor standing signage 75x200 one-sided	€ 150,00

FURNITURE

Desk spring	€ 168,00
Reception Desk Spring long glass	€ 329,00
Reception Desk Zeta 1mt	€ 188,00
Reception Desk Zeta 1,5mt	€ 281,00
Reception Desk Zeta 2mt	€ 384,00
Sofa barcelona	€ 259,00
Armchair le corbusier	€ 319,00
Pouf Bolle	€ 358,00
Pouf eco leather White/Black	€ 40,60
Pouf Nuvola Light	€ 577,00
Stool gogo	€ 76,00
Table millerighe	€ 178,00
Table mojito	€ 63,00
Table mojito big	€ 158,00
Table mojito glass	€ 84,00

CARPETING

Carpet elea (colour to be chosen)	€ 8,40 mq

IT ITEMS

Monitor lcd 19/21"	€ 63,00
Notebook	€ 137,00
*Synchonised registration slide+ audio	€ 2.380,00
* Synchonised registration video+slide+ audio	€ 3.185,00

*TV registration required

AV ITEM (daily prices)

Microphone stand	€ 2,80
Conference system (10 pax)	€ 461,00
Gruppo unità addizionali (per conference system)	
€ 315,00	
Hand held radiomicrophone/headset/levallier	€ 84,00
Laser pointer – green/red	
€ 14,00	
Monitor lcd 47"	€ 154,00
Monitor 60"	€ 210,00
Presenter logitech	€ 21,00
MP3 recorder	€ 126,00

ADDITIONAL AV TECHNICIAN (daily rates)

Audio Technician (from 2:30pm till 11pm)	€ 504,00
Audio Technician (from 10am till 2:30pm)	€ 504,00
Audio Technician (from 2:30pm till 11pm)	€ 728,00
Video Technician (from 2:30pm till 11pm)	€ 504,00
Video Technician (from 10am till 2:30pm)	€ 504,00
Video Technician (from 2:30pm till 11pm)	€ 728,00

LIGHTING SYSTEM (daily prices)

1 Spot 575 Coemar with accessories	€ 168,00
1 Wash 575 Coemar with accessories	€ 147,00
These items require the installation of one the following items	
Compulite Spark 4D	€ 252,00
Grand Ma light Console	€ 462,00
Striplite led	€ 224,00

VIDEO RECORDING

Installing direction with nr. 2 technician	€ 1.792,00
Long-Range Optics	€ 994,00
Triax bicamera (2 cameramen)	€ 6.461,00
Triax tricamera (3 cameramen)	€ 7.413,00
Telecamera pro full HD	€ 1.890,00
2 Telecamera pro full HD	€ 2.982,00

HOSTESS/STEWARD

Hostess Half Day (from 10am till 2:30pm)	€ 127,00
Hostess Full Day (from 10am till 11pm)	€ 357,00
Hostess Full Day (from 2:30pm till 11pm)	€ 230,00
Extra Hour	€ 38,00

A full catalogue is available, for more info and details please send an email to expoeventcentre@fieramilanocongressi.it.

All prices are VAT EXCLUDED.

3. DECUMANO: INSTRUCTIONS FOR CARRYING OUT PARADES AND OTHER CIRCULATING EVENTS

The Organiser has decided to place the Decumanus area at the Participants' disposal for carrying out circulating performing events such as parades, musical or not, and flash mobs.

As this is an essential area for the flow of visitors inside the Exhibition Site the respect of the regulations is extremely important so that the events do not create any negative impacts but are really moments of entertainment.

Here is a specific list of instructions which must be followed:

- First of all the time.
  A parade with the Foody mascot will take place every day: one in the morning (h 11.30) and one in the afternoon (h 16.00) with a duration of 30 minutes each.
- The slot available for the Participants' parades will be in the afternoon (h 17.00/17.30) except for any particular requests which will be discussed directly with the Organiser.
- Width: the maximum width permitted is 8/10 metres, after checking on the number of artists involved.
- Length: about 50/60 metres.
- Safety: the Participant will be required to provide extra security personnel to control the perimeter of the event.
- Duration: advised to last for about 30 minutes.
- Other considerations:
  - The Organiser does not provide storerooms or changing rooms for the parades; the Participants must organise these;
  - The distribution of gadgets, samples or tasters is not permitted;
  - Rehearsals cannot take place at the Exhibition Site;
  - The Parade formation must take place on the Decumanus: the parade cannot be held on secondary paths;
  - The event can be moved or suspended by Expo Milano 2015 after public order or safety considerations have been made;
  - It is not permitted to use motor vehicles or vehicles for the transportation of people.

The Organiser is available to consider any needs the Participants may have.

4. MANAGEMENT OF THE EVENT AREAS OF THE CLUSTERS

Each Cluster, owing to its specific characterizing aspects, is unique. The management of the events that will be carried out inside the six Clusters is no exception to this rule.

The events areas - developed in collaboration with the Partners of the various Clusters, where present, and designed according to a thematic approach - will promote the specific theme of each Cluster so that it may be present in the very heart of the show. Moreover, the events areas will reflect the personalities of the respective Partners and show the synergies created with the Participants by promoting the theme in all its geographical and cultural aspects.

For example, Farine Varvello – the producer of innovative flours and Official Partner of the Cereals and Tubers Cluster – will apply its cutting-edge technologies to raw materials coming from various Countries participating in the Clusters, creating new products and generating new flavours, so as to highlight potentialities for future consumers.

In particular, visitors will have the possibility to taste bread made with sorghum flour coming from Togo, that will be baked in May during the week dedicated to the celiac disease. The tasting of the bread will be only one of the many aspects of the event organized according to many formats: from a scientific conference to various tastings and characterized by various types of public, from experts to simple interested visitors.

This is the multiform and multiethnic spirit promoted in the Clusters through the various events organized so as to enliven them.

The events areas of the Clusters will host various types of events: conferences, presentations or narrations, musical or dancing shows, videos, show cooking, fashion parades and much more.

The shows will be realized by the Participants of Expo Milano 2015, autonomously or in collaboration with:

- Countries – first of all, the participants of the Cluster but also other Countries of other clusters or with their own pavilion – that, being closely connected to the theme of the Cluster, want to be protagonists for the duration of an event;
- Partners that participate in the Cluster;
- Other Official or Non-Official Participants – for example International Organizations, from the Civil society or Corporate;

- Third parties – institutions, companies and organizations that do not have a status of Participant, but want to give their contribution concerning the theme of the Cluster.
- Participants interested in booking an events area inside a Cluster are invited to consult the related technical reports (see chapter 6 of the Events Guide) and submit their request through PDMS, using the booking tool and providing as many details as possible concerning the event proposed. After booking, Participants will be contacted by the Events Team dedicated to the Clusters and supported until the approval of the event, the confirmation of the space and the insertion of the event in the official Calendar.

The Partners and Content Providers of the various Clusters are:

- Illy for the Coffee Cluster;
- Regione Sicilia for the Bio-Mediterranean Cluster;
- Eurochocolate for the Cocoa and Chocolate Custer;
- Farine Varvello for the Cereals and Tubers Cluster;
- Huiyuan for the Fruit and Legumes Cluster and the Spices Cluster.

Other partnerships are being defined and shall be communicated as soon as they are finalized.

5. NATIONAL DAYS

National Day celebrations are managed by the Organizer in cooperation with the Ministry of Foreign Affairs of the Italian Government.

The Protocol Guide, to be published, provides the detailed institutional program for the day, in particular for the ceremonial part of the event which is indicated below:

time (no cultural performance)	time (with cultural performance)	ACTIVITY
11.15	10.30	Delegation arrives at VIP entrance of the Expo site
11.20	10.35	Transfer to the Expo Centre
11.25	10.40	Official Welcome at the Expo Centre
11.35	10.50	Flag-raising and playing national anthems
11.45	11.00	Official Speeches and Photo Opportunity
-	11.15	Transfer to designated location for cultural performance (if any)
-	11.20	Cultural performance *(if any)*
-	11.50	End of the performance
12.00	12.00	Transfer to the Italian Pavilion
12.05	12.05	Guided tour of the Italian Pavilion
12.50	12.50	Signing of the Honor Book
13.00	13.00	Official Luncheon
14.00	14.00	Transfer to the National Pavilion (visit to other Pavilions may follow)
15.30	15.30	Press conference (if any)
16.00	16.00	Delegation leaves the Expo site

Each participant may hold one cultural performance in the Organizer's events area, in order to make the celebration of their National Day a festivity widespread throughout the Expo Site. The areas required and the detailed program must be confirmed within 60 days before the date of the relative National Day (see section 1 "General Regulations of the events" of this Guide).

This is why it is very important for those who have not yet done so, to communicate their need to reserve spaces, so that the Schedule of events can be organized and the availability of the events areas confirmed.

6. EXPO MILANO 2015 EVENTS

6.1 Entertainment proposed by the Organiser

The Foody mascot parade

The parade of the Expo Milano 2015 Mascots is intended as a celebration of the contents of the event: the opportunity to "put into action" the colours and values of the multi-cultural nature from the point of view of a reciprocal exchange and enrichment. The Expo Milano 2015 Mascots, Foody above all, will be the absolute protagonists of the parade.

In this way the "slowness" of the mascots does not become a limit but rather a contrast with the vivaciousness of the artists, just as the Universal Exposition is the allegory of the race towards innovation but also of the respect for the timing of nature and its seasons.

The parade will also be enhanced by dances, music and special effects, all in context and relevant to the Theme of the exhibition.

The parade will be aimed at all the Expo Milano 2015 public, as it will be a spectacular moment, aimed at charming children but also at fascinating adults.

The show will last for 30 minutes and will take place every day, twice a day, in the morning at 11.30 and in the afternoon at 16.00.

The Cooking Show

For family entertainment the Organiser has planned a daily Cooking Show – led by a cooking expert – during which two different gastronomic cultures will meet, thanks to the participation of two chefs (one Italian and one from the Participants on rotation) who will reinterpret, with their own sensitivity, the characteristic ingredients of their culinary cultures. The television format will have a duration of 26 minutes and wants to represent the meeting and the comparison between the food from all over the world. There will also be some special episodes inspired to the Themes of Expo Milano 2015.

The Organiser will provide the following services for the realisation of the format:

- televised recording of the events for 5 days;
- management of the presence of an audience (signing of disclaimer for any possible rights) inside the television studio which has a capacity of about 110/120 people;
- making technical structures available and all that is necessary for carrying out the show;
- management of the led walls with films and graphic contributions;

- availability of suitable personnel for the management of possible television recording and necessary activities for management on site.

The live entertainment will last for about 50 minutes and will take place inside the multi-functional RAI studio inside the Site.

The public will be admitted about 30 minutes before the beginning of the show; there will be a welcoming point at the entrance of the multi-functional space so that the visitors can be seated.

The audience will be made up of visitors who wish to take part and participation will be free until all available places are taken.

The Participants are required to propose their chefs (english speaking): to take part in the Cooking Show it is in fact necessary to fill in a form with the information about the international chef proposed, who should be "famous".

The information must be as follows:

- short biography and CV;
- three pictures (jpg 300 dpi) in high resolution
- contact details

The Participants are invited to join the format proposing one or more national chefs who will take part, for one or more days. It is necessary to send in the requested information by 10 April 2015 to the email address cookingshow@expo2015.org.

The Deejay Set

Expo 2015 will propose a musical programme for daily entertainment for young people which will be held in the evening from 19 to 20.30 inside the multi-functional RAI space, with the possibility of transmitting the music outside by means of multimedia tools, aiming at supplying a widespread entertainment which welcomes and entertains the visitors at the opening of the Expo by Night evening Programme.

6.2 The Pavilion Zero events

The Pavilion Zero Theme Area, directed by Davide Rampello, will host a circulating show every evening from Thursday to Sunday.

The show, which will last for about 1 hour, will begin at 20.30 and will be an interpretation of the theme which the whole exhibition path of Pavilion Zero springs from: *Divinus Alitus Terrae*, that is the story of the relationship between Man and Nature through the story of food and how man has intervened on the environment to

transform it and obtain nourishment. The performance will take place in four different areas of the Pavilion and will be connected to the arts of dance, mime and music. The visitor will be led from one performance to another along a sort of path with soft lighting, isolated from the exhibition context of the rooms.

Access to the Pavilion Zero show is free.

Maximum capacity is of about 150 spectators for each performance.

6.3 "Energy, Art & Sustainability for Africa"

The Universal Exposition will be a unique opportunity to give visibility to tradition, but also to creativity and innovation, placing the right to healthy, safe, sufficient and sustainable nutrition for the whole planet at the centre of the new global scenes. All the Participants will be called on to develop the Expo Milano 2015 Theme according to their specificity and expertise.

The Organiser wants to reserve a very relevant role for the African Countries, making the most of the contribution that these countries can give to the contents of the Exposition.

The events will be the most important means for educating and entertaining the visitors, as well as spreading knowledge and awareness of the African world.

Expo Milano 2015, in collaboration with Eni, has decided to publish a Call for proposal "ENERGY, ART & SUSTAINABILITY FOR AFRICA" addressed to all the African countries, aimed at gathering proposals concerning ideas for events and shows such as conferences, seminars, workshops, exhibitions, conventions, talk shows, focusing on the African continent. The winning proposals which will be chosen, will make up a Programme of Scientific-Cultural Events which will take place inside the Exhibition Site during the Universal Exposition, from 12 to 27 September 2015

The Call will be published on the Expo Milano 2015 internet site at the beginning of April 2015.

6.4 Feeding Knowledge & the Expo Milano 2015 Best Practices for a "Shared Vision on Food Safety"

Feeding Knowledge is the Expo Milano 2015 programme for cooperation in research and innovation regarding Food Safety.

It is divided into two important projects: the International Scientific Network on Food Safety and the valorisation of the Best Sustainable Development Practices of Expo Milano 2015.

The scientific network aims at creating a network of experts, scientists, researchers and technicians, who in the 5 theme areas of the programme, will be able to debate, share and transfer knowledge, at an international level, regarding food safety and contribute to the identification of policies and programmed plans which answer the criteria of sustainable development.

The Announcement of selection of the Best Sustainable Development Practices, launched by Expo Milano 2015, has reached its aim of getting together, highlighting and raising awareness of projects, services, products, scientific solutions, which have had improving effects compared to previous conditions, becoming standards for reference and a model for sustainable development for all the Countries in the world.

More than 780 Best Practices participated in the international call and 18 projects were declared winners following examination by the International Jury. The outstanding initiatives, chosen and represented in the Zero Pavilion, will be live and long lasting contents of the Universal Exposition, a legacy on food safety for the whole world.

The Feeding Knowledge Programme is continuing its work of improving knowledge by working on the establishment of the legacy starting with communication, valorisation and wide-spreading of the winning Best Practices during the six months of the Exposition. This work will arrive at its peak with a Great Institutional Event on 9 June 2015, the day dedicated to the award ceremony for the 18 winning projects and with a whole week of events dedicated to Best Practices.

6.5 School Project for Expo Milano 2015: interesting events for schools, children and young people up to the age of 18.

The Participants are invited to include in their Programmes some activities which are interesting for schools. The Organiser has dedicated a series of initiatives dedicated to the whole scholastic world called "School Project" for students from schools all over the world, public and private, from Infant schools to Universities.

In the course of the global debate on the right to a healthy, safe and sustainable nutrition for all the inhabitants of the Earth which will be held at Expo Milano 2015, the school will be one of the great protagonists, carrying to millions of young people the educational value of the theme proposed and carrying out a firm role in the construction of the immaterial legacy of the event. It is estimated that more than 2 million students will visit the Exposition, 1.3 millions from Italy and 700,000 from abroad, the greatest community that Expo 2015 will be able to host.

The School Project is based on the Agreement between MIUR (Ministry of Education, University and Research in Italy), Expo 2015 S.p.A. and the Italian Pavilion where the guidelines have been set out so that Italian and international schools are made aware of the nutrition Theme and teachers can work within the scholastic programmes.

During the 2014-2015 school year, many schools from all over the world have taken part in the School Project through official competitions promoted in collaboration with Expo Milano 2015: "Together in Expo 2015" (competition promoted by MIUR to favour the educational visit of foreign students using the "twin school" system) and PoliCultura-Expo International, a competition of digital storytelling regarding the themes of the forthcoming Universal Exposition.

Expo Milano 2015 has picked out four thematic itineraries for schools, each one for every level of education, thought out on the basis of the school programmes studied in class, from primary to secondary school, suggesting a short itinerary (4 hours) for smaller children (3-6 years old) and longer and more structured ones of 8 hours with the possibility of taking part in evening events for the older children (14-19 years old). Within the itineraries there are stops at the Clusters, Theme Areas and Pavilions of the countries who will therefore have the possibility to indicate and be indicated among the itineraries dedicated to schools. These itineraries will be suggested to schools who in alternative will be able to create their own itineraries, based on their scholastic programmes and what they have learnt in class. The Theme Itineraries will be fundamental for organising educational trips and planning this unique and extraordinary "journey" towards Expo Milano 2015.

Many schools are already planning their school trip to Expo during the period from 1 May to 31 October 2015. An official website has been created for the School Project (www.progettoscuola.expo2015.org), in Italian, English and French which schools can refer to for consulting educational materials, getting information about Expo and organising their school trip. Foreign schools which intend to visit Expo can refer to authorised school vendors indicated in the "Visit" section: http://www.progettoscuola.expo2015.org/visita/biglietti

The entrance ticket for each Italian and foreign student, from Infants to secondary school costs 10 €. Expo Milano 2015 has extended the special price of 10 € also to Italian and foreign university students through the special Agreement "Universities in Expo" to favour the participation and the visit of students from all over the world.

The Participating Countries, International Organisations, Partners and Civil Societies which have joined Expo Milano 2015 must communicate the events and initiatives which could be interesting for schools, for children and young people up to 18 years of age, to the email: 6monthevents@expo2015.org with a copy also to the reference Country Officer. The Organiser will indicate the activities and events on the website dedicated to schools www.progettoscuola.expo2015.org.

7. ACCESS TO THE EVENTS FOR DISABLED VISITORS

Among its objectives the company Expo 2015 intends to ensure the experience of a visit which is accessible and available for everyone.

Therefore, a programme of interventions has been carried out to promote the accessibility of the Exhibition Site, the availability of the visitor's experience, a good quality of welcoming, services and communication, for the benefit of all visitors, therefore also including those with some disability (of movement, sight, hearing, cognitive) and with specific needs (elderly people, with health problems, families with small children or in pushchairs, etc.).

While planning and carrying out the events, we also invite authorities organising events, Participants, Sponsors, third parties, to consider those visitors with disabilities and with specific needs as an opportunity for growth and improvement of their cultural and commercial offer. The invitation is to think of the accessibility and availability for everyone as a quality factor, which can help to acquire new visitors, improve the satisfaction of those 'able-bodied' visitors and improve their own reputation.

For this reason we suggest that events should be planned taking inspiration from the Universal Design philosophy, intended as "project of products, structures, programmes and services used by everyone, as much as possible, without the need for modifications or specialised projects, according to what has been called for by the "United Nations Convention on the rights of people with disabilities".

So that an event can be accessible also to people with disabilities, it is important that people are able to access buildings/spaces and move around them autonomously, in safety and comfort, without any architectural barriers for those who have difficulty with movements, nor sensory-perceptual barriers for those who have sight and hearing disabilities.

It is also essential that visitors, apart from motor, sight, hearing, intellectual disabilities, can participate in a satisfactory way in the experience of a visit for which a space has been planned (food experiences, educational and cultural experiences, museum and artistic exhibitions, conferences and conventions, etc.). For example, for a conference or seminar to be completely experienced by people with hearing difficulties it is important that there should be a sub-title service or Sign Language interpreter.

It is important that people receive a good quality welcome, being welcomed in a professional manner by well trained and organised personnel able to communicate with all the visitors and to answer also those visitors who have specific needs.

Finally, it is essential that visitors who have a sight or hearing disability can enjoy the contents of the multimedia communication (websites, Apps, etc.), and that everyone

with disabilities can consult the FAQs and useful information to be able to plan their participation in the event (information about the accessibility of the location, being able to enjoy the experience, the presence of dedicated services, etc.).

For all these reasons, we suggest that you stimulate your Suppliers so that while planning the event they also take into consideration the needs for accessibility of visitors with disabilities[2].

[2] Indications and useful ideas can be be found in various specialised publications, such as:

- "Accessible Event Handbook - A Guide To Better Accessible And More Inclusive Events", by "CWST - Conferences, Workshops, Seminars, Tutorials": http://cwst.icchp.org/node/63
- "ABS Inclusion Toolkit", by Art Beyond Sight (ABS) organization: http://www.absawarenessmonth.org/abs-inclusion-toolkits/
- Training materials by the international project "Tourist Environment Accessibility for Disability (TEAD)": http://eng.tead-europe.org/project-outcomes/

8. SIAE [Italian Society of Authors and Publishers]

With reference to the Italian laws on Royalties, we hereby indicate the procedure that must be followed by Participants, Partners and Sponsors for free use of works protected by law indicated in enclosure 2 hereto.

A) ISSUING OF AUTHORIZATIONS/LICENCES

Authorizations and licences must be issued before the taking place of an event. This entails as follows:

1) It is necessary to fill in and send to the e-mail address expo2015@siae.it the personal data spreadsheets and spaces/events spreadsheets enclosed hereto (enclosure 2, chart 2-3). These spreadsheets will enable to acquire the necessary data for issuing authorizations/licences.
   Personal data reports must be accompanied by photocopies of passports and/or identity cards of each subject indicated; in case of power of attorney, it is necessary to fill in the enclosed form (enclosure 2, chart 4).
   As regards the sqm extension of each events area, it is necessary to refer to the space actually destined/mounted for carrying out the events.
   Expiry date: 20 April 2015

2) It is necessary to send to the e-mail address expo2015@siae.it the calendar of planned events. This will allow SIAE to know the type of events (music, theatrical performance, etc.) that will be carried out.
   Expiry date: before the event

Authorizations/licences shall be issued by S.I.A.E. desks located at Participants Service Centre (PSC) in Rho Fiera Milano (Building E16) and they must be signed by the person in charge or delegated person.

B) FEES

Against the use of protected works and authorizations/licences issued, it is necessary to pay specific fees as listed in the enclosed table (enclosure 2, chart 1). It is hereby specified that:

- *for ambient music and audio-video*: the fees indicated cover the entire period of Expo 2015 (from 1 May to 31 October 2015);
- *for events*: the fees indicated are for each event organized. In the case of short musical events that are repeated identical among each other throughout the day or loop projections of videos/documentaries/short films, the fee shall be considered per day (and not per event).

In addition to the mentioned fees, it is necessary to pay Procedural Administrative Rights and VAT if owed. Further details are provided in enclosure 2, chart 1.

C) PAYMENT OF FEES

For free use of works, the payment of fees must take place upon the issuing of the authorization/licence and, therefore, prior to the events/use of ambient music.
Amounts due can be paid at S.I.A.E.'s desks located at Participants Service Centre (PSC), or through bank transfer. Bank data shall be communicated through separate communication.

D) MUSICAL PERFORMANCES

For events which make use of musical pieces, a musical programme form will be issued which must be filled in and signed by the director of the performance. In filling in the form it is necessary to indicate the pieces used during the event (usually the author and title of the piece).
The mentioned form must be handed back to S.I.A.E. desks located at EXPO's Services Centre so as to allow the fees collected to be divided among the rightful parties.
Expiry date: within 5 days from the event

E) REFERENCES

PLEASE SEND COMMUNICATIONS TO THE FOLLOWING E-MAIL ADDRESS: expo2015@siae.it
S.I.A.E.'s desk will be located at Participants Service Centre (PSC) in Rho Fiera Milano (Building E16) and it will be open from Monday to Friday, from 8.00 a.m. to 5.00 p.m. (further telephone numbers will be provided through separate communication).

ENCLOSURE 2 – S.I.A.E. DOCUMENTS

CHART 1 – Fees table Expo 2015 for the use of works protected by law on Royalties for free events

AMBIENT MUSIC[3]	
categories	*fees*
125 sqm cluster (for every 125 sqm module)	*€161.25*
up to 500 sqm	*€ 709.50*
from 501 sqm to 1000 sqm	*€ 1,560.90*
from 1001 sqm to 1500 sqm	*€ 2,575.49*
from 1501 sqm to 2000 sqm	*€ 3,777.38*
from 2001 sqm to3000 sqm	*€ 6,232.67*
from 3001 sqm to 4000 sqm	*€ 9,141.25*
from 4001 sqm to 5000 sqm	*€ 12,569.23*
from 5001 sqm to 6000 sqm	*€ 16,591.38*
more than 6000 sqm	*€ 21,292.27*

MUSICAL PERFORMANCES - fee for each event (with the exclusion of theatrical and opera performances)[4]			
categories	*Musical performances and concerts*	*Classical music concerts*	*Cinema shows, video-projections of films*
up to 100 sqm	*€ 129.70*	*€ 97.70*	*€ 25.94*
from 101 to 300 sqm	*€ 249.20*	*€ 186.80*	*€ 49.84*
from 301 to 1000 sqm	*€ 383.80*	*€ 287.20*	*€ 76.76*
from 1001 to 2001 sqm	*€ 546.70*	*€ 410.20*	*€ 109.34*
from 2001 to 3000 sqm	*€ 757.10*	*€ 567.20*	*€ 151.42*
from 3001 to 5000 sqm	*€ 1,136.10*	-	*€ 227.22*
from 5001 to 8000 sqm	*€ 1,704.50*	-	*€ 340.90*
for every additional 1000 sqm (or fraction)	*€ 306.30*	*€ 229.50*	*€ 61.26*

THEATRICAL PERFORMANCES[5] *- fee for each event (with the exclusion of opera performances*[6]*)*		
categories	*Theatrical performances, cabaret, operetta*	*Musical theatre (musical commedies or musicals etc.)*
up to 100 sqm	*€ 129.75*	*€ 194.63*
more than 100 sqm	*€ 267.25*	*€ 400.88*

[3] AMBIENT MUSIC : The fee is applied on the basis of the parameter of "sqm" net floor covered area of each pavilion/construction. The fee indicated per category covers the uses for ambient music regardless of the reproducing device for the whole period of Expo (May/October 2015). For the calculation of the fee, the internal area of each building and/or construction is taken into consideration..
[4] MUSICAL PERFORMANCES: In the case of short musical events that are repeated identical throughout the day or of loop projections of documentaries/short films, the fee to be applied shall be considered per day and not per event.
[5] THEATRICAL PERFORMANCES: For stage music used during theatrical performances and cabaret, an additional fee shall be owed equal to 1/3 of the amounts indicated for the specific category.
[6] OPERA PERFORMANCES: In case of opera or repertory performances protected by the Opera Division of S.I.A.E., the fee shall be established each time depending on the opera used.

CHART 2 – PLACES AND EVENTS SPREADSHEET

Places and Events Spreadsheet

Name of pavilion/space		
Participant's nature		Participating Country
		Non-Official Participant
		Sponsor/Partner/Distributor

AMBIENT MUSIC		
ambient music		envisaged
		not envisaged

EVENTS		
areas dedicated to events		
number of areas inside the pavilion dedicated to events		
indicate the surface of each internal area dedicated to events		
number of areas outside the pavilion dedicated to events		
indicate the surface of each external area dedicated to events		
events (1)		
musical performances and concerts		envisaged
		not envisaged
classical music concerts		envisaged
		not envisaged
cinema shows, video-projections of films		envisaged
		not envisaged
theatrical performances		envisaged
		not envisaged
opera performances		envisaged
		not envisaged

Events (1):
- **enclose agenda, even partial, of events distinguished by the typologies indicated**
- **for theatrical and opera performances, indicate the title of the opera, the author of the opera, the author of the choreographies**

Date, place and signature _____

CHART 3 – PARTICIPANTS SPREADSHEET

Official Participant Spreadsheet

Participant's name	

REGISTERED OFFICE	
Address	c/o Expo Pavilion
Postal Code	c/o Expo Pavilion
Fiscal Code	
e - mail	
telephone	
mobile	

PERSONAL DATA	
Role	General Commissioner
Name	
Surname	
Date of birth (dd/mm/yyyy)	
Nationality	
Type of document	
Document number	
issued by	
issuing date	
valid until	

PERSONAL DATA (possible delegated person)	
Role	
Name	
Surname	
Date of birth (dd/mm/yyyy)	
Nationality	
Type of document	
Document number	
Issued by	
issuing date	
valid until	

Place, date and signature of the Commissioner _____

Non-Official Participant Spreadsheet

Participant's name		
Participant's nature		Corporate
		Civil Society

REGISTERED OFFICE	
Address	
Postal code	
Nation	
VAT	
e - mail	
telephone	
mobile	

PERSONAL DATA	
Role	**Director**
Name	
Surname	
Date of birth (dd/mm/yyyy)	
Nationality	
Type of document	
Document number	
Issued by	
issuing date	
valid until	

PERSONAL DATA (possible delegated person)	
Role	
Name	
Surname	
Date of birth (dd/mm/yyyy)	
Nationality	
Type of document	
Document number	
Issued by	
issuing date	
valid until	

Place, date and signature of Director _____

Sponsors/partners/distributors Spreadsheet

Name		
Nature		sponsor
		partner
		distributor

REGISTERED OFFICE	
Address	
Postal code	
Nation	
VAT	
e - mail	
telephone numbers	

PERSONAL DATA	
Role	**Legal representative**
Name	
Surname	
Date of birth (dd/mm/yyyy)	
Nationality	
Type of document	
Document number	
Issued by	
issuing date	
valid until	

PERSONAL DATA (possible delegated person)	
Role	
Name	
Surname	
Date of birth (dd/mm/yyyy)	
Nationality	
Type of document	
Document number	
Issued by	
issuing date	
valid until	

Place, date and signature of Legal Representative _____

CHART 4- POWER OF ATTORNEY

I,THE UNDERSIGNED.....

BORN IN.....ON...../...../.....

IDENTIFICATION DOCUMENT type:.....N°.....

Issued by.....date...../...../.....

In the capacity of:

☐ General Commissioner of the participating Country .....

☐ Director of the Corporate / Civil Society .....

☐ Legal representative of the sponsor/partner/distributor Company .....

DELEGATE

MR./MS .....

BORN IN ..... ON...../...../.....

IDENTIFICATION DOCUMENT type:.....N°.....

Issued by.....date...../...../.....

- to issue, in my name, statements regarding the implementation of what provided for by legislative decree N° 60 of 26 February 1999 as regards performances and entertainment events that:
  - will take place at (indicate the name of the area, e.g..: the Pavilion/the Cluster/etc.) .....
  - within EXPO 2015's exhibition site from 1 May 2015 to 31 October 2015.
- to sign documents related to the normal carrying out of the above mentioned activities; the withdrawal and return of materials related to the events;
- to carry out payments for the above mentioned activities.

SIGNATURE OF DELEGATOR.....

I, the undersigned, by signing this document, pursuant to Law 675/96, for the purposes related to the obligations provided for by law and this contract, agree to its whole content.
I also agree for the Holder to process my personal data.

SIGNATURE OF DELEGATOR .....

_____ _____
place date

N.B.:
Enclose a copy of the delegator's and deputy's identity documents.

9. UPDATE ON DIGITAL COMMUNICATION OF THE EVENTS

9.1 Expo Milano 2015 website

The digital communication of the Programme will allow visitors to have a better knowledge of the activities at the Exhibition Site thanks to various digital tools that the Organiser will use to communicate information, photos and contents of the Events Programme.

The tools we will use are listed in chapter 6.3 of the Events Guide and which we briefly list here:

- Website
- Mobile App
- Totems.

With this in mind, we ask you to provide a series of information and contents which are necessary for a correct visibility on the digital tools of the events organised by the Participants, which you can easily send us on the completed form to the email address 6monthevents@expo2015.org.

In detail:

- *Events – Contents report*: the Participants must give the contents required respecting the word limit, the formats and the mandatory information.

  Some explanations on how to read and complete the report:

  - the information of an editorial nature is necessary to be able to present the events correctly on the websites;
  - the information about planning is also necessary to be able to obtain correct visibility within the Calendar of events which will take place during the Semester,
  - it is also important to specify the language (or languages) which will be used in the event, to be able to indicate it correctly to the visitor.

									Notes
Publishing Data									
Programme of the event									
Location of the event									
Title	x	65		ADJUST TEXT		ADJUST TEXT		ADJUST TEXT	
Subtitle	x	65		ADJUST TEXT		ADJUST TEXT		ADJUST TEXT	
Short description	x	390		ADJUST TEXT		ADJUST TEXT		ADJUST TEXT	
Long description	x	730		ADJUST TEXT		ADJUST TEXT		ADJUST TEXT	
Complete description	x	2000		ADJUST TEXT		ADJUST TEXT		ADJUST TEXT	Here this text it is possible to extract the contents connecting the Short Description and the Long Description
Information Data									
Language of the Event		as selected							hereafter, the items listed refer to the language used during the event (Multiple selection is allowed): Abkhazian Afar Afrikaans Albanian Amharic Arabic Aragonese Armenian Assamese Aymara Azerbaijani Bashkir Basque Bengali (Bangla) Bhutani Bihari Bislama Breton Bulgarian Burmese Byelorussian (Belarusian) Cambodian Catalan Chinese
Theme									hereafter, the items listed refer to the theme of the event (Multiple selection is allowed - max 3): Architecture Children Civil Society Cluster Corporate Countries Dancing Debate Entertainment Environment Food Human Rights Innovation Institutions Italian Pavilion Mascot Music National Day Nutrition Special Day Sport Sustainability Technology Theater
Type of Event									hereafter, the items listed refer to the type of event (Multiple selection is allowed): Day event (until 7.00 p.m.) Evening event (from 7.00 p.m.)
Subtype of Event									hereafter, the items listed refer to the sub-type of event (Multiple selection is allowed - max 3): Award Concert Conference Competition Deejay Set Exhibition Flash Mob Institutional Ceremony Laboratory Parade Presentation Private Meeting Show Show cooking Tasting Video/Cinema

Visit's Interests		as selected							Multiple selection from the following list: - Cinema - Photography - Music - Reading - Videogames - Dancing - Sport (played) - Sports Events - Trips - Art and Museums - Cooking - Food and wine connoisseurship - Gardening - Activities for families - Voluntary work
Dr Jio's Interests		as selected							Multiple selection from the following list: - To try foods and recipes from all over the world - To analyse (with Dr Jio) the choices concerning food and environmental sustainability - To discover new technologies for agriculture and food - To see unique events and shows - To meet different people and cultures - To see new architectural solutions
Notes	x	1000		ADJUST TEXT		ADJUST TEXT		ADJUST TEXT	Possible clarifications
Tag		as selected (maximum 3 tags)							1. water 2. nutrition 3. food 4. diabete 5. tasting 6. entertainment 7. show cooking 8. concert 9. dance 10. fair 11. farmweb 12. live 13. music 14. national day 15. children 16. family 17. architecture 18. design 19. photography 20. letture 21. agriculture 22. culture 23. technology 24. biodiversity 25. energy 26. art 27. landscape
Planning Data									
Beginning Date		-							Beginning date of the event
Ending Date		-							Ending date of the event
Opening Time		-							Starting time (provide the list of starting hours if there are several programmes)
Closing Time		-							Ending time (provide the list of ending hours if there are several programmes)
Day of the week	x	as selected							Day of the week selected from the following list (Multiple selection is allowed): 1 - (Monday) 2 - (Tuesday) 3 - (Wednesday) 4 - (Thursday) 5 - (Friday) 6 - (Saturday) 7 - (Sunday)
Month of the year	x	as selected							Month of the year selected from the following list (Multiple selection is allowed): 5 - (May) 6 - (June) 7 - (July) 8 - (August) 9 - (September) 10 - (October)
Detailed schedule	x	140		ADJUST TEXT		ADJUST TEXT		ADJUST TEXT	Provide the programme in textual form; example of single programme (66 characters): Monday 25 May from 5.30 p.m. to 9.00 p.m. example of multiple programmes (135 characters): From 15 May to 15 June, every Monday and Wednesday, from 10.00 a.m. to 13.00 midday and from 4.00 p.m. to 6.00 p.m. of course translated in all languages.

- *Report on Multimedia Assets Format*: This form contains three mandatory formats for images and two which can be elaborated from the first details supplied, a video (which will be broadcast on the Organiser's official channel on YouTube) and a link which are both optional but highly recommended.

  Some explanations about how to read and complete the report:

  - it is necessary to supply a number of multimedia assets for the same amount of events,
  - the material sent, both images and videos, must be free of copyright and publishable on all websites.

Name	File Type	Resolution (300dpi)	Mandatory/ Optional	Description	Notes
full screen view	jpg	1920x1176 px	M	Main image used in the visualization of the informative record and in the launching in home page. Image used as thumbnail in scale for Mobile App	It is possible to send more than one image, but the main image must be indicated.
Internal View	jpg	1920x635 px	M	Main image used in the visualization of the detailed content record for WEB and Mobile App	It is possible to send more than one image, but the main image must be indicated.
Listing	jpg	452x360 px	M	Image used for the visualization in list for WEB	It is possible to send more than one image, but the main image must be indicated.
Detail	jpg	1007x436 px	O	Further image used for the visualization of the detailed record on WEB and Digital Signage	This image will be acquired from the image in line 3 (Internal View) should it not be provided
List Preview	jpg	55x55 px	O	Listing image used for Detail Signage	This image will be acquired from the image in line 4 (Listing) should it not be provided
Video	N/A	N/A	O	Possible video	Format compliant with Youtube (FLV or YouTube's website for the list of compatible formats). These videos will be provided uploading them on Expo's YouTube channel.
Web links	N/A	N/A	O	possible link to a WEB page	

- *Events – tags*:

Participants has also to indicate to the Organizer for every event proposed –in the contents report – 3 tags of the following list:

water
alimentation
food
kitchen
tasting
entertainment
show cooking
concert
dance
film
flashmob
live
music
national day
children
family
architecture
design
photography
fashion
agriculture
culture
technology
biodiversity
energy
art

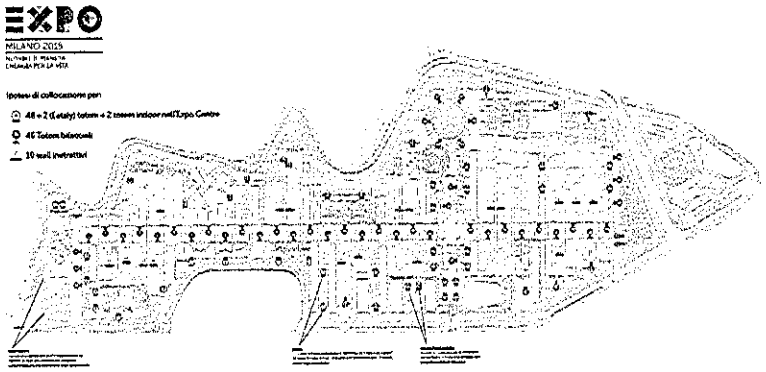
landscape
nature
society
tradition
sustainability
environment
digital
spectacle
well-being
solidarity
school
itinerary
parade
lifestyle
mascotte
app
innovation
future
exhibition.

9.2 Totems

The main tool for communicating with the visitor will be the Totems distributed all around the Exhibition Site (see map below) through which the Organiser will not only give service communications but will give real time information about the events which will take place in the various event areas at the Site, allowing the visitor to organise his/her visit according to specific interests.

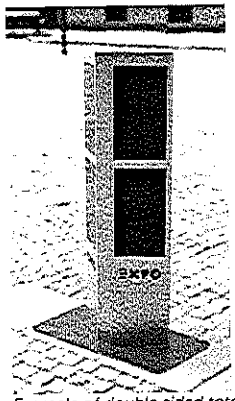
These tools will be made available to the Participants, through coordination with the Organiser, to promote National Days by means of multimedia contents which will last about 15 seconds.

These contents must respect the technical specifications pointed out later and can be sent to the email address 6monthevents@expo2015.org or through the Team Event reference person.



Position of the Multimedia Totems at the Exhibition Site

The double sided outdoor Totems will have 4 screens: the two upper monitors will be used for Site indications and for advertising, the lower ones will be interactive and used for multimedia services of research and interaction.



Example of double sided totem

Technical details for videos for the double sided totem screens (digital signage)

- Codec: H.264
- Aspect ratio – 9:16 portrait
- Container: MP4
- 1080p (Full HD)Low-medium action: 3-5mbps
- Frame rate/FPS: up to 30fps
- Length 15 seconds

9.3 TIM2GO: Expo TIM tablet sharing

The Organiser, in collaboration with the Partner TIM, invites all the Participants to contribute to the "TIM2GO" project, Expo Milano 2015 official tablet sharing which offers the visitors the possibility to hire a new generation SAMSUNG tablet during the semester with unlimited surfing on the TIM 4G ultra broad band, in this way offering an innovative tool, completing the Expo 2015 digital *visitor experience*.

The tablet can be used freely inside and outside the Exhibition Site for up to a maximum of 7 days. The tablet, which can also be booked online, can be picked up and returned at the dedicated areas inside the Site and at some TIM key points in the city of Milan.

The tablet will also include a lot of apps, entertainment and exclusive digital content, supplied by Expo 2015, TIM and the Participating Countries who will benefit from the great visibility. In particular among the pre-installed apps there is "TIM2GO", the app created for this project and based on the use and creation of high definition videos, making the most of the performance quality of the TIM network. The app will also be available at the Apple and Android stores, so that all the Visitors can participate in the community and access the video contents which are included.

The Participants are encouraged to contribute to the project with video contents, to present their country and allow the visitor to fully enjoy the visit: for example, the videos could show the values represented by the Participant and describe the Pavilion and their Events, generating a "teasing" action to the visit through its contents.

Here are the necessary technical details for the videos.

FORMAT: MP4

VIDEO

- Codec: H264
- Resolution (minimum):640x480
- Bit rate (minimum): 500 kbps
- Frame rate (minimum): 25 fps

AUDIO

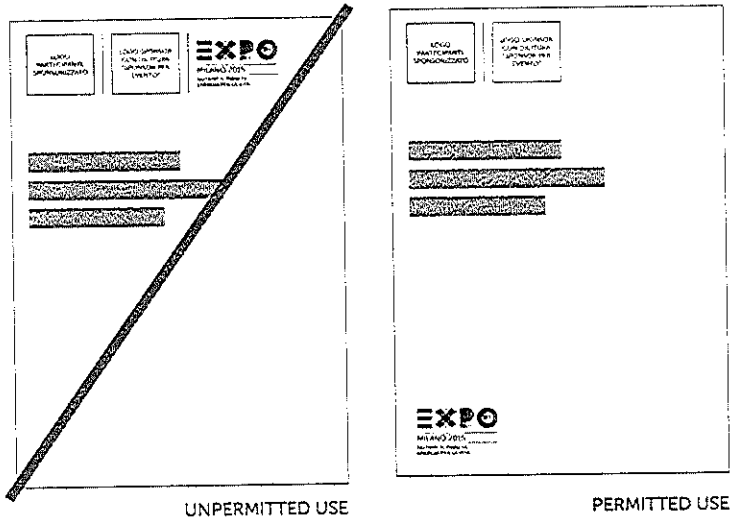
- Codec: AAC
- Bit rate (minimum): 40 kbps

Expo and TIM will produce detailed information for the videos. For further information about sharing materials you can write to the Events Team 6monthevents@expo2015.org.

10. AGGIORNAMENTO BRANDING

10.1 Visibility of commercial subjects connected to Participant's events

The Organiser invites the Participants to follow as closely as possible some indications regarding the protection of brands at Expo Milano 2015.
However, taking this into consideration it will be possible to involve partners and sponsors in backing Participants' events, even if they are different from the Expo Milano 2015 Official Partners. With this in mind Participants are invited to follow some guide lines about sponsorships of one or more events in the official Calendar of Events., These Sponsors may not directly refer to Expo Milano 2015, but always to the event organiser. It must also be clear that sponsorship regards only that company for that particular event, limited in time: therefore they must not place the sponsor's logo and the Expo Milano 2015 trademark together.



UNPERMITTED USE

PERMITTED USE

10.2 General Regulations concerning Branding and Sponsors

Any kind of branding and activity (promotional or not) by Sponsors of the Participants' events, if different from those of the Official Sponsors of the Universal Exhibition will only be allowed in closed locations. It is therefore forbidden to exhibit products and graphics in the open spaces of the Organiser as well as using audio/video contents and the distribution of promotional material which carries commercial

brands which are different from those of the Official Sponsors of Expo Milano 2015. In any case the Organiser is at the Participants' disposal to evaluate the single cases which there may be.
These rules do not apply within the spaces of the Pavilions of Official Participants and Non-Official Participants provided that a brand is not visible from outside the assigned lot.
As far as the Organiser's locations which are closed and not visible from outside (e.g. Conference Centre) here are a series of indications:

- the location areas can be branded;
- the Sponsor's logo must not be associated with that of Expo Milano 2015;
- it must be clearly indicated that the sponsorship refers to a single event;
- at the venue entrance it is possible to exhibit a maximum of two banners showing information about the event and the logos of the organiser and the sponsor (see the brand book for the graphic composition). the graphics of any material and the customisation of the space must be approved by the Organiser;
- the distribution of samples or branded gadgets will not be allowed.

10.3 Branding Regulations in open locations or visible from outside

The only trademarks admitted in the public areas of the Organiser and those which can be seen from outside will be those of the non competitor sponsors, limited by the duration and space of the event, on the condition that those trademarks cannot be seen from the Decumanus. Companies are considered competitors if they have in their offer a sector of merchandise in common with an Expo Milano 2015 Partner.
These sponsors must, from a visibility point of view, keep to the following rules:

- the Sponsor's logo must not be associated with the Expo Milano 2015 one;
- it must be clearly specified that the sponsorship refers to the single event;
- in the place prepared for the event it will be possible to exhibit a maximum of two banners which carry information about the event and the logos of the organiser and his sponsors if screens or projections are used for the Event, it will be possible for those brands which will have contributed to the realisation to cross the screen, next to the organising Participant's logo, possibly with the wording "Event supported by" and of a size no larger than the Participant's logo;
- the graphics of any kind of material must be approved by Expo Milano 2015;
- the distribution of samples or branded gadgets is not allowed.

The Organiser is available to consider solutions and proposals to the theme.

10.4 Informational material

The Organiser remains at the Participants' disposal for the supervision of all the materials they wish to produce for the promotion of their events within the Organiser's public locations.

10.5 Communications

The sponsors' logos can be included, in association with the organiser of the event, in all the promotional material online and offline produced so long as it does not appear next to the Expo Milano 2015 logo and that it carries the wording "Event supported by".

10.6 Activities for the Civil Society Organisations

With the understanding that all the events organised by the Participants will have to be free of charge for the public, the Civil Society Organisations are permitted to carry out the activity of fundraising inside the Site, so long as this is strictly connected to an event and to a specific project. Therefore, fundraising activities will be possible only limited to the duration and location of the event. It is necessary for the Civil Society Organisation to be authorised to carry out fundraising activity but Expo Milano 2015 will not have control over the regularity of the documentation and any possible inaccuracies.
The following are examples of permitted activities:

- Invitation to make a voluntary donation/offer during the events and limited to closed or open locations;
- Presence of staff for face to face during the events and limited to closed or open locations;
- Distribution of food or drink tasting with a voluntary offer (according to art. 22 of special rules and special rule 9, art. 13, tasting is permitted with the Organiser's prior agreement).

It is possible for the Participants to distribute samples or gadgets limited to the duration and location of the event so long as they do not carry any logos of the event Sponsor.
For samples and gadgets carrying the logos of the event sponsor a specific authorisation will have to be requested.

ENCLOSURE 3 – PRICE LIST AUDITORIUM AND CONFERENCE CENTRE with set up and standard technical elements

Auditorium	1/2 day	Whole day
Auditorium – Great Room	-	20.000,00 €
Conference Centre	**1/2 day**	**Whole day**
Large Room 1– 256 seats	4.000,00 €	6.000,00 €
Large Room 2 – 256 seats	4.000,00 €	6.000,00 €
Medium Room 1 – 70 seats	2.000,00 €	3.000,00 €
Medium Room 2 – 70 seats	2.000,00 €	3.000,00 €
Medium Room 3 – 70 seats	2.000,00 €	3.000,00 €

Availability for events lasting less than a whole day will be confirmed only after verification.

Conference Centre
½ day; from 10.00 to 14.30
from 14.30 to 23.00
Mounting and dismantling operations must be agreed in advance with the Organiser.

ENCLOSURE 4 – PRICE LIST CLUSTER with set up and standard technical elements

Auditorium	1/2 day	Whole day
Cluster	-	500,00 €

Availability for events lasting less than a whole day will be confirmed only after verification.

APPENDIX – EVENT SPACES FOR PARTICIPANTS

As already indicated in chapter 4 of the Events Guide, some Participating Countries have decided, following the Organiser's invitation, to provide for the construction of event spaces in areas outside their Pavilions and to make them available – for 50% of the Programme – to the other Participants.

The list of available spaces is as follows:

- Azerbaijan "Garden of Biodiversity";
- Belgium "A place to be";
- Ireland "Bandstand";
- Qatar "Oryx Theatre".

Here are the details of the Participants' event areas which can be reserved for carrying out events in line with the Universal Exposition principles.

Booking of these spaces can be made by email request to 6monthevents@expo2015.org which will make contact between Participants easier.

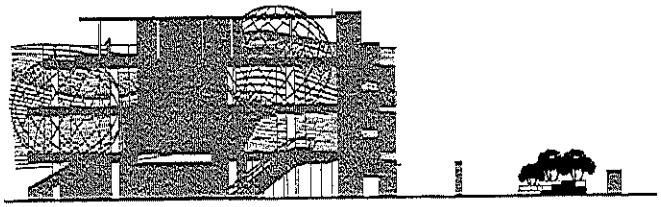
AZERBAIJAN "GARDEN OF BIODIVERSITY"

Azerbaijan will set up an events area in the plaza behind its Pavilion, formed by a central stage, at ground level and tiered seating to host the audience.

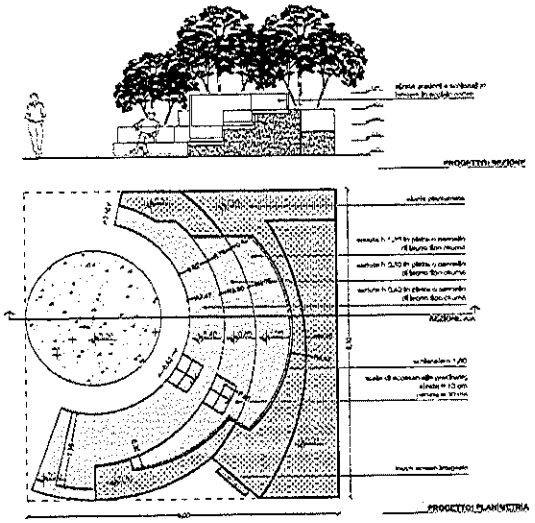
The "Garden of Biodiversity" space is suitable for hosting performing events, like Buskers in particular

TECHNICAL DETAILS

Layout



Perspective drawing of the Events Area in relation to the Azerbaijan Pavilion



"Garden of Biodiversity" Events Area

Parameters

Type	Open Air
Size	400 sq. mt
Stage	10 sq.mt ground level
Capacity	30 seats
Type of seating	Tiered

Basic technical equipment
LIGHTING SYSTEM
Not supplied

AUDIO AND VIDEO SYSTEM
Audio
Not supplied

Video
LED WALL size - size 3,00 m x 6,00 m.

Any further equipment is on demand and will be verified with the Participant taking the feasibility into consideration.

BELGIUM

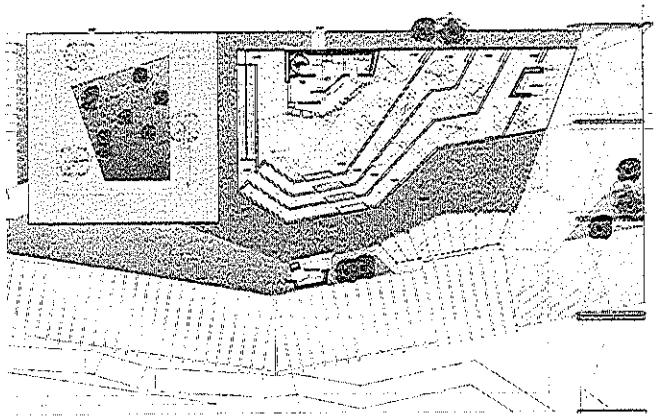
The amphitheatre "The place to be" is an event area situated close to the Belgian pavilion and is an open air space, partially covered by an awning able to protect the visitors in case of bad weather. The area has a covered stage and a screen which can transmit audio-visual contents.

This multi-function amphitheatre can be a space to relax, enjoy a film projected on the screen or to watch a show taking place on the stage, living the famous Belgian "savoir vivre". "The place to be" can host 200 seated spectators and 500 standing. The amphitheatre will be set up with mobile tables and chairs.

It will be possible to taste Belgian chips, cool draught beer and the famous *gauffres* all made in Belgium. The small plaza next to it (PS4) of 400 m^2 will be an extension of the residential area of the amphitheatre and will be used as a lounge, thanks to the mobile set up.

TECHNICAL DETAILS

Layout



Events Area – View and ground floor plan

Parameters

Type	Open Air
Size	1.200 sq. mt
Stage	12 x 3 m, covered
Capacity	200 seated, 500 standing
Type of seats	Mobile wooden benches and tables

Basic technical equipment
LIGHTING SYSTEM
Illumination of the area

AUDIO AND VIDEO SYSTEM
Audio
Supplied

Video
Supplied

Any further equipment is on demand and will be verified with the Participant taking the feasibility into consideration.

IRELAND

Ireland will set up a Bandstand which will be located in the PS2 plaza, next to lot S04, where there is the Irish Pavilion, near the West entrance to the Exhibition site. It will be characterised by a single volume, raised above ground level so that the spectators can see better.

The Bandstand perfectly fits the logic which has led the Irish Pavilion project, contributing to create a harmonious and coherent space, formed by a square volume with a 7 metres side developed on a single level above ground of maximum 4 metres in height.
The stage, heart of the events of this new realisation, is raised on two concrete steps, to guarantee the audience a better visibility of the shows taking place, not only from the plaza but also from the paths outside the lot.

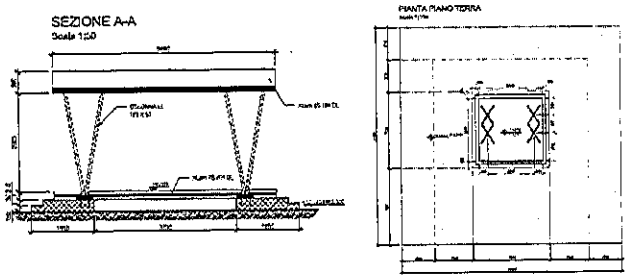
The space will be adapted to host performing events and various types of musicals.

TECHNICAL DETAILS

Layout



Perspective drawing of the Events Area in relation to the Irish Pavilion



Events Area – Perspective drawing and plan of the ground floor

Parameters

Type	Open Air with canopy
Size	400 sq. mt
Stage	49 sq. mt, 7 m x 7 mt
Capacity	150 standing
Type of seating	Not supplied

Basic technical equipment
LIGHTING SYSTEM
Not supplied

AUDIO AND VIDEO SYSTEM
Audio
Not supplied

Video
Not supplied

Any further equipment is on demand and will be verified with the Participant taking the feasibility into consideration.

QATAR "Oryx Theatre"

The"Oryx Theatre" events area is situated near the Qatar Pavilion and is formed by a closed portion where there are various service rooms, an open half moon space covered in a shell-like manner for the stage and an open plaza, where there are seats for the spectators.

The theatre concept integrates elements of Qatar tradition in a project of contemporary language. The open shell covering above the stage proposes the shell theme, the pearl Oyster, the gathering of which has been a source of earning for the population on the coasts, while the closed technical rooms are realised with pierced panels creating a specific decoration based on drawings which are also part of the Qatar tradition: the image of a stylised Oryx alternated with local patterns.

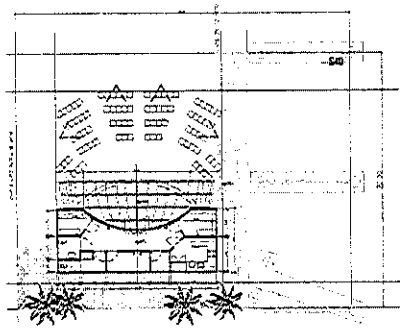
The Oryx Theatre will mainly host entertainment shows and Show Cooking. In fact, a part of the stage is set up with a special mobile counter. A LED screen will be placed above the stage, protected by the covering.

The area will have various uses:

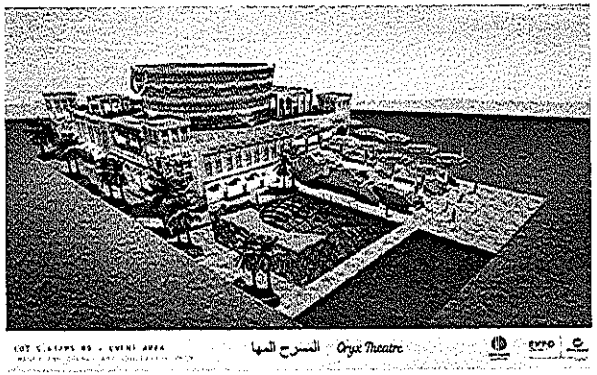
- Show Cooking – presentation on the stage of the preparation of traditional food
- Traditional shows – traditional songs and dances
- Other events requested by the Participants.

TECHNICAL DETAILS

Layout



Events Area ground floor plan



Rendering "Qatar Oryx Theatre"

Parameters

Type	Open Air
Size	520 sq. mt
Stage	25 sq. mt
Capacity	about 200 seats
Type of seats	Supplied, fixed (padded with cushions)

Basic technical equipment
LIGHTING SYSTEM
List of material:
06 Raptor DTS/sharpy spot
08 Par Led
05 Coeman type Par Led
01 Lighting console desk
Ambient lighting: 03 Mercury Vapour Projectors 150 watts

AUDIO AND VIDEO SYSTEM
Audio
List of material:
04 Wifi microphones

02 Lavalier microphones
04 Stage monitor
01 G lux led control unit
01 Broadcasting camera

Video
LED WALL - size 3,00 x 2,00 mt.

Any further equipment is on demand and will be verified with the Participant taking the feasibility into consideration.

APPENDIX – OTHER SPACES FOR EVENTS

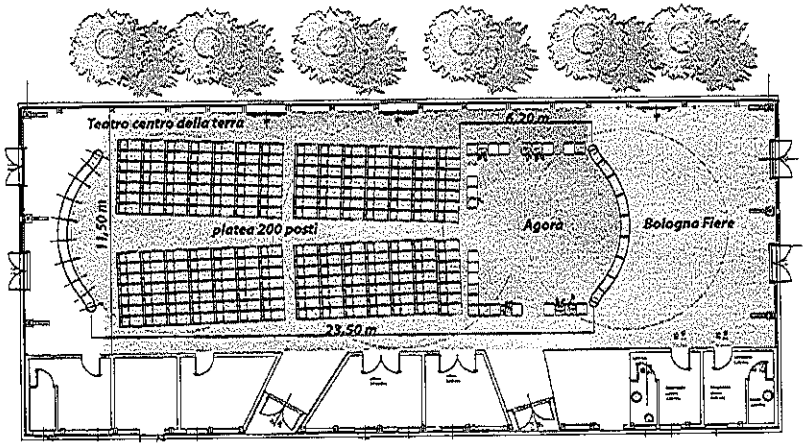
Biodiversity Park - "Centre of the earth" theatre

A "Centre of the Earth" theatre will be set up inside the Biodiversity Park Theme Area, in collaboration with the Bologna Trade Fair, aimed at hosting conferences, projections, presentations and performances.

It has a capacity of about 200 places.

TECHNICAL DETAILS

Layout



Parameters

Type	Covered Area
Size	11,50 x 23,50 mt
Stage	54 sq. m, 9 x 6 mt on ground level
Capacity	200 seats
Type of seats	Fixed seats

Basic technical equipment
LIGHTING SYSTEM
List of materials:
Dimmable illumination in the theatre
Dimmable illumination on the stage
02 motorised projects for illuminating the stage

AUDIO AND VIDEO SYSTEM
Audio
Present and suitable for the theatre
07 Table microphones
01 Hand-held microphone

Video
Video projector 11.000 ansi lumen or Led Wall – dimensions 6,00 x 2,00 mt
02 HD webcam cameras
01 PC for managing images

Any other equipment and costs relative to the use of the area and possible on demand requests must be coordinated directly with the manager of the area, by email: biodiversitypark@bolognafiere.it.

Technogym Arena (N11-N12 Area)

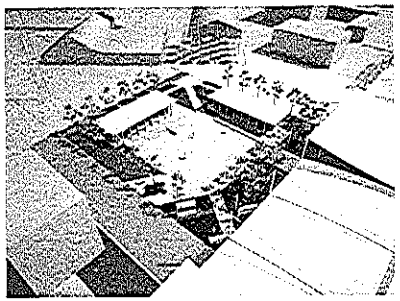
Another area designed to host Participant events with a special layout will be available inside the Exhibition Site.

With a surface area of 1,600 m^2, it has a central square measuring 400 sqm and two semi-enclosed spaces, each of 105 m^2.

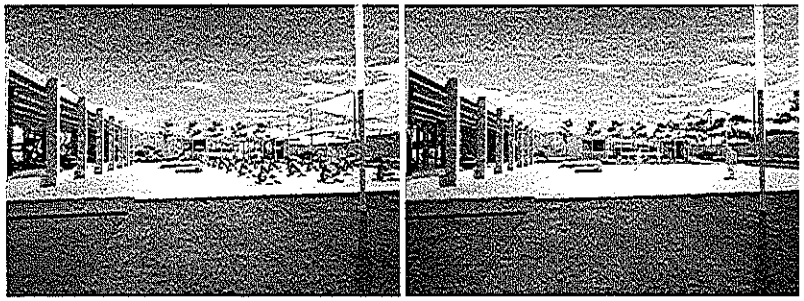
An authentic gym (called the **Wellness Club**) will be set up inside the first semi-enclosed area, featuring Technogym equipment and solutions, while the second area (called the **Event Zone**) will be at the disposal of Participants wishing to organise events dealing primarily with lifestyle, physical and mental wellbeing and sport.

The so-called Technogym Arena will be available for booking even for events such as presentations, seminars, shows, conferences and any other event as long as it stays in line with the principles of both Expo Milano 2015 and Technogym, the latter being responsible for the area itself.

The Technogym Arena can be customised according to the requirements of the Participants, including logistical and technical support.









Parameters

Type	Open Air inclusive of 2 semi-enclosed spaces
Total Surface Area	1,600 sqm
Size of the Square	400 sqm (20 x 20) with self-blocking flooring (ideal for setting-up procedures)
Size of the "Wellness Club"	105 sqm (17 x 5), height above ground 70 cm with an additional 72 sqm (18 x 4) up-front stage, height above ground 35 cm.
Size of the "Event Zone"	105 sqm customisable area with an additional 46.8 sqm (2.60 x 18) up-front stage, height above ground 35 cm.
Extra stage area	Can be implemented according to

	requirements
Capacity	TBD according to set-up requirements
Seating type	TBD according to set-up requirements

Basic technical equipment

LIGHTING: Available on request.

AUDIOVISUAL SYSTEM: Available on request.

Professional Monitors present on site: Samsung 75" - Model 750EM 2,500 nits.

Size: 3 x 1.67 metres

For any further supplies and costs pertaining to the use of this area and other possible requests should be arranged with Technogym which is to be reached via: eventi@technogym.com .

NATIONAL DAY- CALENDAR AD OF MARCH 17, 2015

	OFFICIAL PARTICIPANT	NATIONAL DAY
1	United Nations	June 5th, 2015 (World Environment Day) August 19th, 2015 (World Humanitarian Day) October 16th, 2015 (World Food Day)
2	Turkmenistan	May 3rd, 2015
3	European Union	May 9th, 2015
4	Sudan	May, 13th 2015
5	Czech Republic	May 15th, 2015
6	Switzerland	May 18th, 2015
7	Montenegro	May 21st, 2015
8	Yemen	May 22nd, 2015
9	Marocco	May 23rd, 2015
10	Eritrea	May 24th, 2015
11	Argentina	May 25th, 2015
12	Tunisia	May 27th, 2015
13	Kyrgyz Republic	May 29th, 2015
14	Congo	May 30th, 2015
15	Vanuatu	June 3rd, 2015
16	Estonia	June 7th, 2015
17	China	June 8th, 2015
18	Monaco	June 9th, 2015
19	Russia	June 10th, 2015

20	Holy See	June 11th, 2015
21	Belgium	June 12th, 2015
22	Ecuador	June 13th, 2015
23	San Marino	June 14th, 2015
24	Spain	June 15th, 2015
25	Ireland	June 16th, 2015
26	United Kingdom	June 17th, 2015
27	Germany	June 18th, 2015
28	Slovenia	June 19th, 2015
29	Laos	June 20th, 2015
30	France	June 21st, 2015
31	Serbia	June 22nd, 2015
32	Republic of Korea	June, 23rd 2015
33	Slovakia	June 24th, 2015
34	Israel	June 25th, 2015
35	Austria	June 26th, 2015
36	Kazakhstan	June 27th, 2015
37	Mali	June 28th, 2015
38	Democratic Republic of Congo	June 30th, 2015
39	Rwanda	July 2nd, 2015
40	Uganda	July 3rd, 2015
41	United States	July 4th, 2015

42	Burundi	July 5th, 2015
43	Cameroon	July 7th, 2015
44	Azerbaijan	July 9th, 2015
45	Haiti	July 10th, 2015
46	Japan	July 11th, 2015
47	Tanzania	July 13th, 2015
48	Lithuania	July 15th, 2015
49	Malta	July 16th, 2015
50	Ghana	July 17th, 2015
51	CARICOM	July 18th, 2015
52	Sri Lanka	July 19th, 2015
53	Colombia	July 20th 2015
54	Senegal	July 22nd, 2015
55	Egypt	July 23rd, 2015
56	Mauritania	July 24th 2015
57	Oman	July 25th, 2015
58	Cuba	July 26th, 2015
59	Romania	July 29th, 2015
60	Gabon	July 30th, 2015
61	Myanmar	July 31st, 2015
62	Bolivia	August 6th, 2015
63	Comore	August 7th, 2015
64	Algeria	August 8th, 2015

65	Maldives	August 10th, 2015
66	Jordan	August 9th, 2015
67	Cote d'Ivoire	August 11th, 2015
68	Madagascar	August 13th, 2015
69	Sierra Leone	August 15th, 2015
70	Cambodia	August 16th, 2015
71	Afghanistan	August 20th, 2015
72	Togo	August 21st, 2015
73	Benin	August 22nd, 2015
74	Iran	August, 23rd 2015
75	Thailandia	August 24th, 2015
76	Uruguay	August 25th, 2015
77	Kuwait	August 27th, 2015
78	Zambia	August 28th, 2015
79	Moldova	August 29th, 2015
80	Zimbabwe	August 31st, 2015
81	Vietnam	September 2nd, 2015
82	Somalia	September 3rd, 2015
83	Bahrain	September 4th, 2015
84	Gambia	September 5th, 2015
85	Indonesia	September 6th, 2015
86	Brazil	September 7th, 2015
87	Kenya	September 8th, 2015

88	Belarus	September 9th, 2015
89	Brunei	September 10th, 2015
90	Ethiopia	September 11th, 2015
91	Qatar	September 12th, 2015
92	Poland	September 13th, 2015
93	Turkey	September 14th, 2015
94	El Salvador	September 15th, 2015
95	Mexico	September 16th, 2015
96	Angola	September 17th, 2015
97	Palestine	September 19th, 2015
98	Bangladesh	September 20th, 2015
99	Greece	September 21st, 2015
100	Guinea Bissau	September 24th, 2015
101	Mozambique	September 25th, 2015
102	Lebanon	September 26th, 2015
103	São Tomé e Principe	September 27th, 2015
104	Malaysia	September 28th, 2015
105	Chile	September 29th, 2015
106	République de Guinée	October 2nd, 2015
107	Djibouti	October 8th, 2015
108	Albania	October 19th, 2015
109	United Arab Emirates	October 20th, 2015
110	Hungary	October 23rd, 2015

111	Equatorial Guinea	October 29th, 2015